

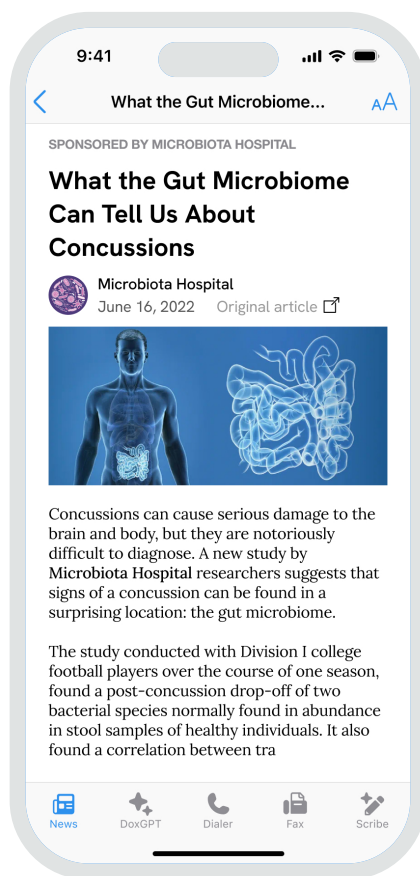
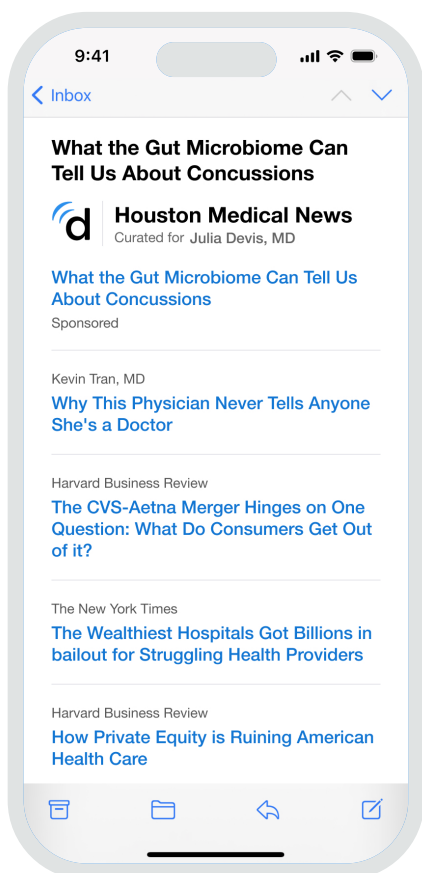
Digests

Overview

Clinicians utilize Doximity in a variety of ways, from scrolling through their clinical newsfeed and reading about new technologies at hospitals, to sending HIPAA-secure messages to their colleagues with Colleague Connect®. Another channel where physicians receive their news is through Digests, curated to their specialty and location. This provides an opportunity to stay current on what's happening in the markets closest to their practices. Doximity is now offering healthcare organizations an exclusive opportunity to sponsor content to this highly engaged audience.



Sponsored content sent to the Digest.



Links to full featured story, CME invitation, or announcement

KEY RESULTS & METRICS

58%
Impression Rate

300%
Increase in Total Impressions

70%
Higher Unique Impressions

3.2
Average Impressions per person

Benefits

- Highest impression rates of all Doximity channels
- Exclusivity to the specialty and location
- Reaches your audience in a contextually more relevant channel
- Most impressions per physician of all Doximity channels

*Compared to all other Doximity channels



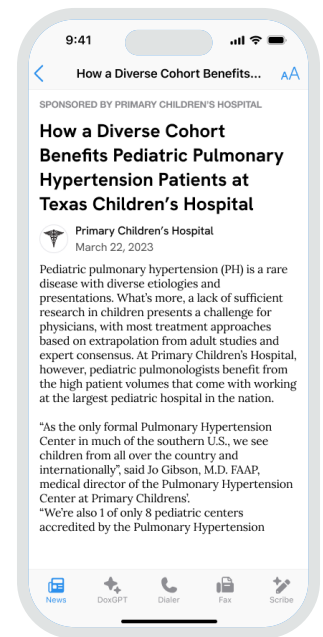
State & Local
 Increase referrals and engage with your neighbors



State & Local
 Expand to a new market and increase your reach



Specialty
 Increase brand awareness and reputation of your organization



Specialty
 Highlight unique sub-specialty offerings to an audience in their area of expertise

ABOUT DOXIMITY

Doximity is the largest secure medical network with over 2 million members, enabling collaboration among specialties across the country. Our members search and find physicians, stay up-to-date with the newsfeed of medicine, exchange HIPAA-secure messages, and engage in telehealth visits with patients.

Doximity works with over 200 healthcare organizations, including the top hospitals in the country. Our diverse partners include academic medical centers, specialty and community hospitals, and medical software companies, among others. We help get your message in front of physicians when it matters most.