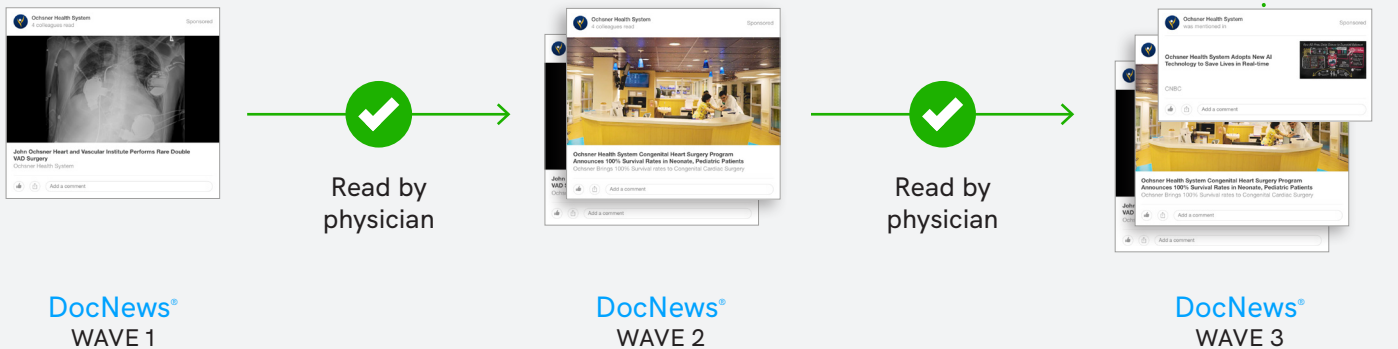# doximity | ACCELERATED MESSAGING

DocNews® keeps your brand top of mind with native newsfeed content. Highly targeted to an engaged audience, DocNews® informs physicians of newsworthy moments to elevate brand awareness and increase patient acquisition.
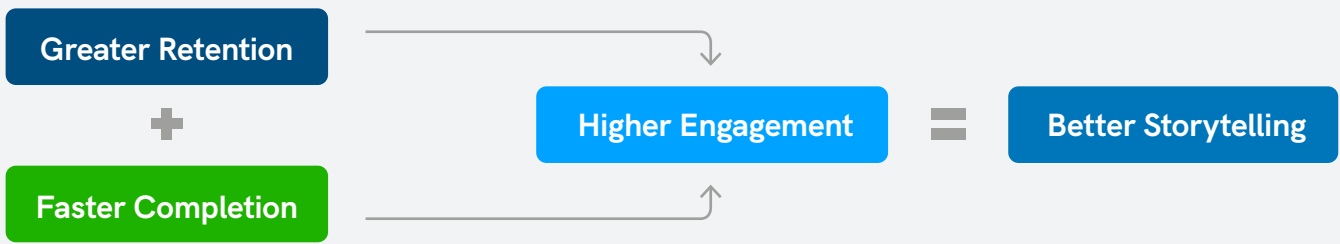
Accelerated messaging allows our partners to accelerate the DocNews® content journey for interested audiences, which can result in over 3x the content consumed in a third of the time. Give your audience a deeper look at your content and allow them to engage at their pace, bringing the physician to a decision making point even faster.

ACCELERATE THE CONTENT JOURNEY:

Stay top of mind with your audience, all month long.

Up to 3X more content consumed

Read by physician

Read by physician

DocNews® WAVE 1

DocNews® WAVE 2

DocNews® WAVE 3

······· 28-DAY PERIOD ·······→

Greater Retention

+

Faster Completion

Higher Engagement

=

Better Storytelling

ABOUT US

Doximity is the largest secure medical network with over a million verified members, enabling collaboration across specialties and every major medical center. Our members can search and find any clinician, stay up-to-date with the Newsfeed of medicine, exchange HIPAA-secure messages, and engage in telehealth calls with patients.

Doximity partners with over 200 hospitals, including 18 of the top 20 U.S. News & World Report Best Hospitals, to foster marketing opportunities within the medical community.

Visit us: **hospitalsolutions.doximity.com**

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